

Children's Mental Health Week 2023

COMPETITION

Option A Template

It's time to put on your thinking 'app' and get designing!

Children's mental health week runs from 6th-12th February 2023. This year, the theme is "Let's Connect", and is all about creating meaningful connections with others.

To celebrate children's mental health week, we're giving you the chance to create your very own mental health app to connect with others and keep people safe.

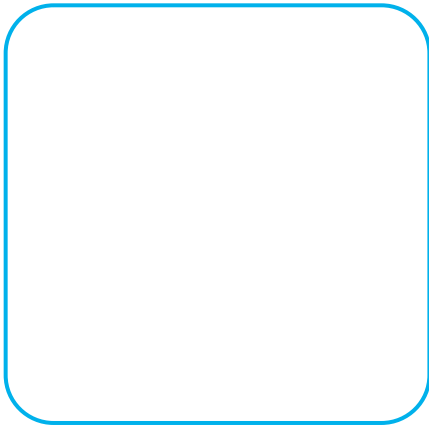
Don't worry, you won't need to own a mobile phone or use any fancy software for this competition. You can either use this template and complete your pitch by hand, or you can make a digital version (using Word, PDF, Canva etc).

Remember to be as creative as possible – we want to see some fun and innovative ideas. You'll also need to describe what your app does and tell us about its exciting features.



Name of App

Logo Design



Description (why have you chosen this logo).

Now it's time to pitch your idea and explain what your app is all about!

1) How does your app connect people?



2) How does your app keep people safe?



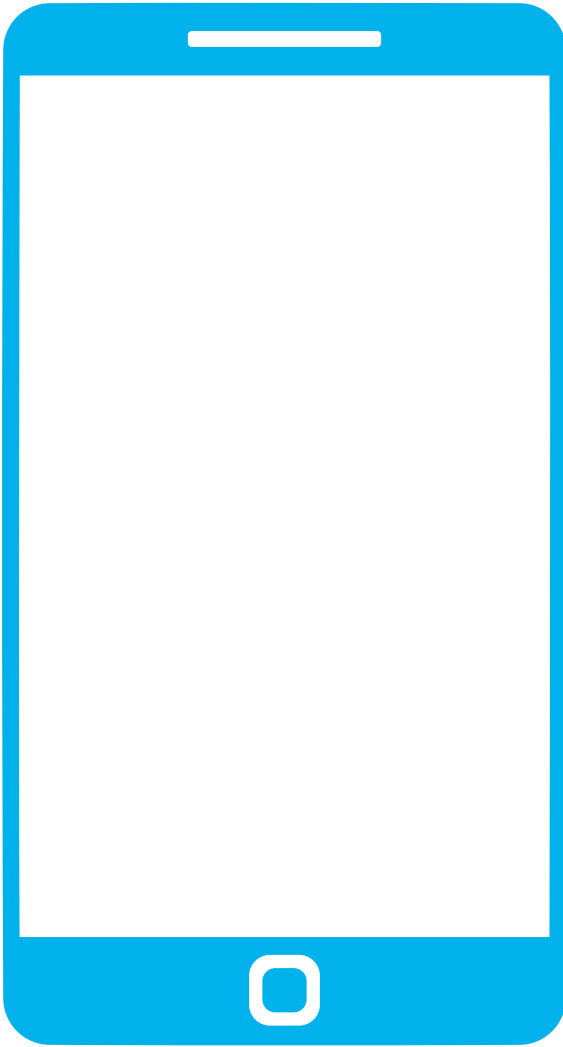
3) How does your app support mental health?



We'd love to see some of your app's key features and pages. Use the phone outlines on the next pages to design the different sections.

You could include:

- The home page
- A profile page example
- Messaging features
- Photo/video features
- Any other pages or features that are specific to your app

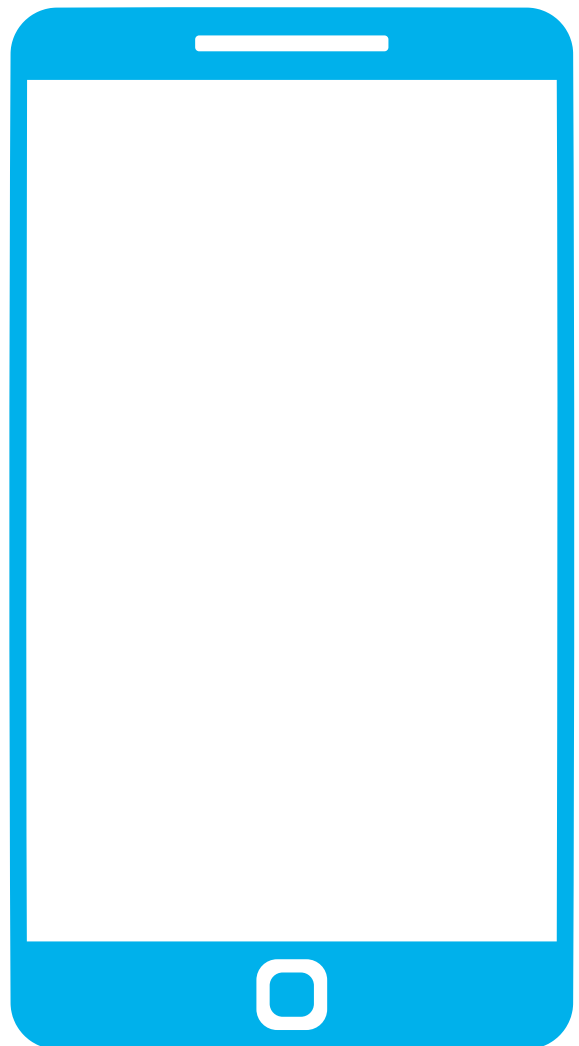


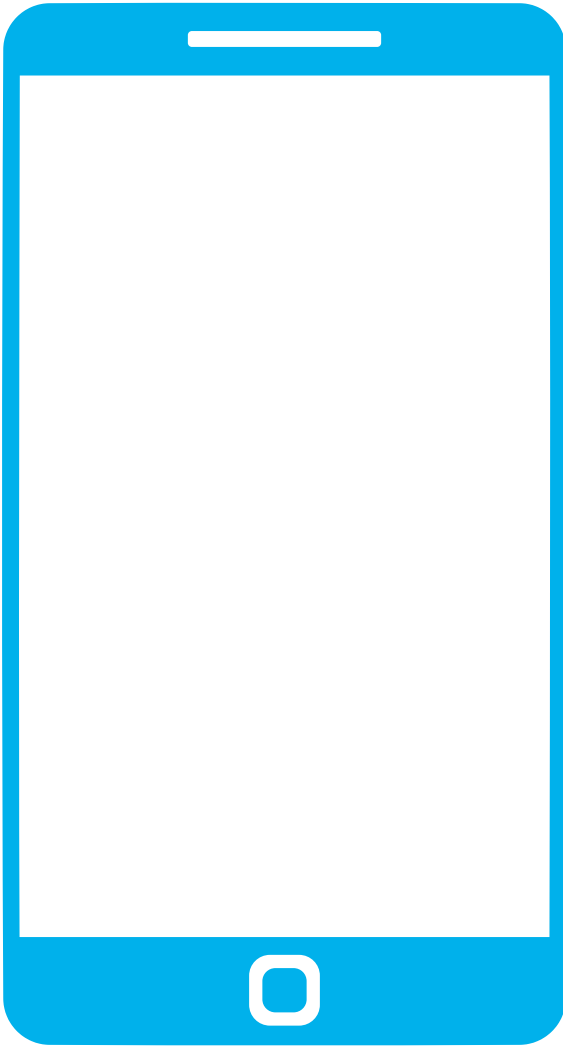
Name of page or feature:

Description:

Name of page or feature:

Description:



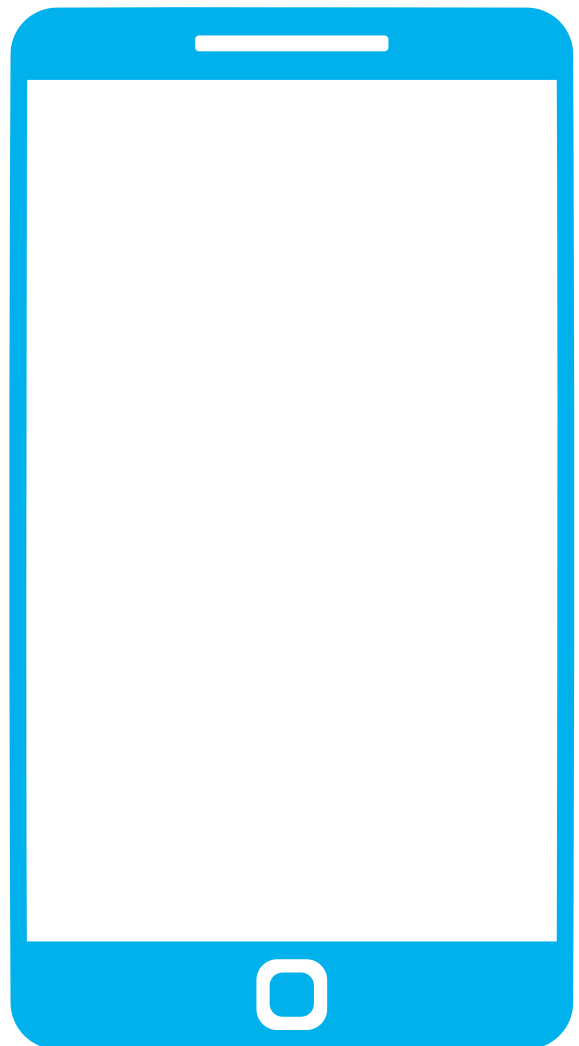


Name of page or feature:

Description:

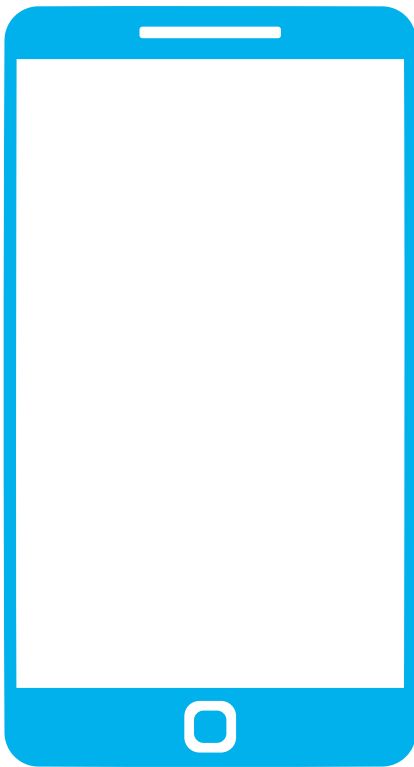
Name of page or feature:

Description:



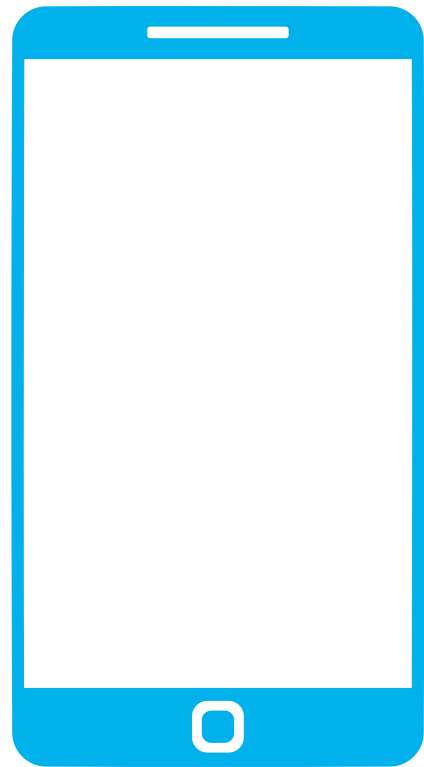
Optional: Use this section to include any more information about your app. This might be additional pages, features or descriptions of your app.

Notes



Name of page or feature:

Description:



Name of page or feature:

Description:
